

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





ALL PURPOSE MUMS

SEE COLLECTION OFFER PAGE 9

# GARTMANS GARDENS

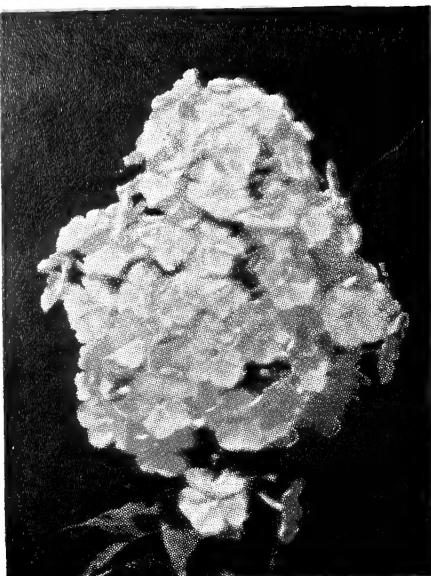
1948

ROUTE 1  
FOND DU LAC, WIS.

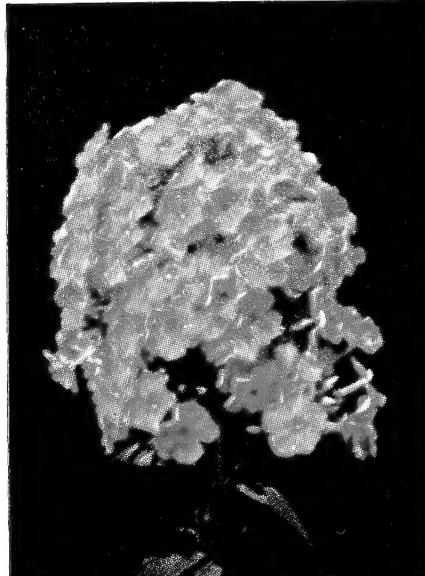
1948

HARDY PLANTS FROM GROWER TO YOU

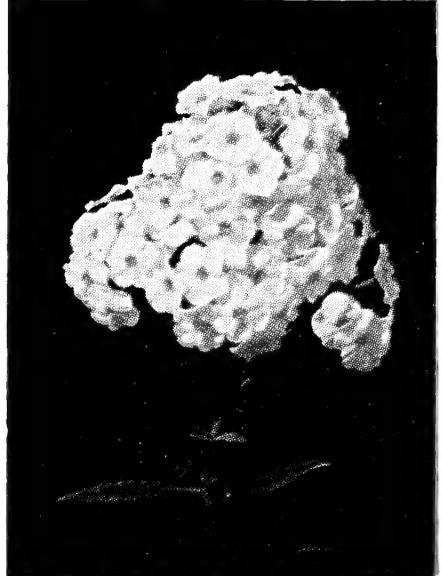




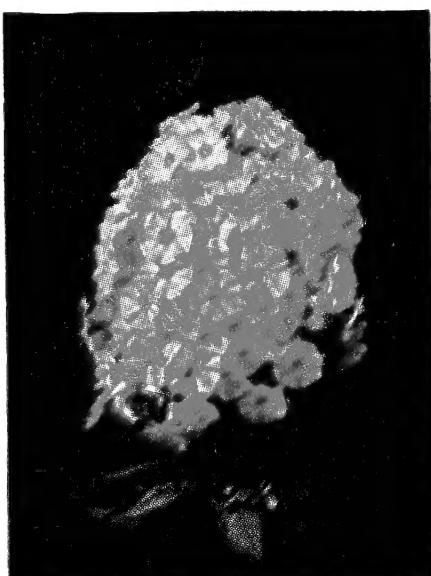
ROYAL BLUE



BRIGHT EYES



PRIME MINISTER

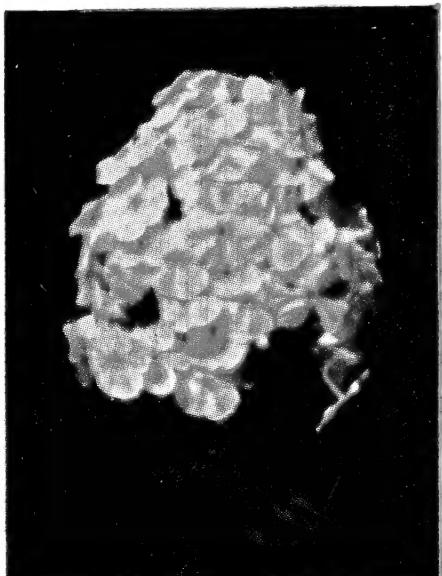


FLASH

## HARDY SUMMER PHLOX

Phlox is the backbone of the summer garden and it can be depended upon to produce a great abundance of blooms over a long period. For a colorful display select early, mid-season and late kinds. Plant broad masses of white with the brighter colors. Three plants of an individual variety grouped together will make a brilliant showing.

*Phlox must be ordered early, before May 1st, none shipped after that date.*



SALMON GLOW

**MARY LOUISE.** Pure glistening snow white heads, very large size.

**BRIGHT EYES.** New bright rose pink, dark red eye.

**PRIME MINISTER.** Pure white, with vermillion eye.

**SALMON GLOW.** Flame pink with salmon eye.

**JULY LIGHTS.** Brilliant carmine red with blood red eye.

**FLASH.** New large rosy red, one of the best phlox.

**HAUPTMAN KOEHL.** Blood red, large clusters.

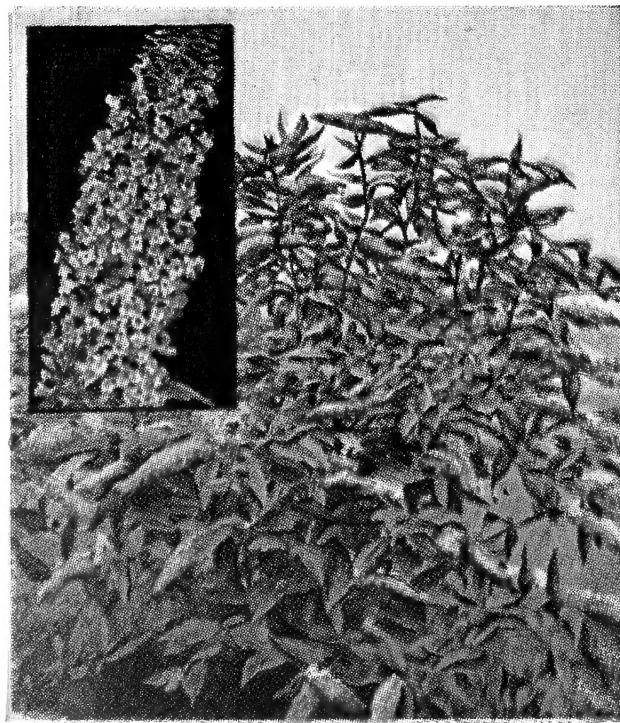
**GEO. STIPP.** Deep glowing salmon with shaded lighter eye.

**FEUERBRAND.** Flaming orange scarlet, tinted with carmine.

**WM. KESSELRING.** Plum purple shading to dainty lilac eye.

**ROYAL PURPLE.** Rich shaded violet with deeper eye.

**ROSY BLUE.** New blue intermingled with rose, very vigorous grower, large florets.



**BUDDLEIA, DUBONNET**  
45c each. See page 2

**40c each  
6 for \$1.95  
12 for \$3.75**

The above  
prices on six or  
more plants are  
postpaid direct  
to you, ORDER  
NOW.



**DELPHINIUMS**  
35c each. See page 11

# THANKS-GOOD FRIENDS!

A word from the man who grows your plants and inspects every order to see that you receive the best in plants.

Fourteen years ago I started growing perennials in my backyard and selling them to my friends and neighbors. Two years later the demand for good plants was so great that people from other towns and states wanted me to ship them plants. Then came the small greenhouse and an acre of land.

Last year we moved to our present location—5½ acres devoted to better perennial plants. We now have a modern building, tool room, garden store, packing room and a modern up-to-date greenhouse where we can grow still better plants.

Here is our secret:

- (1) *We grow most of our own plants.*
- (2) *Plants are freshly dug for orders.*
- (3) *Plants are packed well and in the mail five to six hours after being dug at our nursery.*

I wish every one of you could come and visit our nursery, especially in the fall of the year when we have 150 varieties of hardy mums in bloom.

Throughout this new catalog you will find a number of collections. These are special selections made up of varieties especially satisfactory for every gardener and at Special Low Prices. They help you choose well-balanced, complete plantings of all kinds.

## ***It Is Easy to Order by Mail from Gartman's Gardens***

With this catalog you have received an order blank and an addressed envelope for your convenience in making out your order. Always print your name and address clearly. List the name and price of all items wanted.

We ship to every state and have received many favorable comments on our method of packing and the fine condition in which the plants arrive.

## ***No. C.O.D. or Open Accounts***

Send cash, money order, or check with order. Orders of less than \$1.00 add 20c to cover cost of packing charge.

## ***Shipping Charges***

Express Shipments: Pay on delivery of plants.

Parcel Post: Which is cheaper, add 10c for the first plant and 1c for each additional plant.

## ***Order Early***

Customers who order late in the season are almost sure to be disappointed when they do not receive some of their favorite plants. Plants are still scarce.

We do the office work on your order before shipping starts at which time we can easily give it our best attention.

Order now and your stock will be reserved out of our supply.

## ***Substitutes***

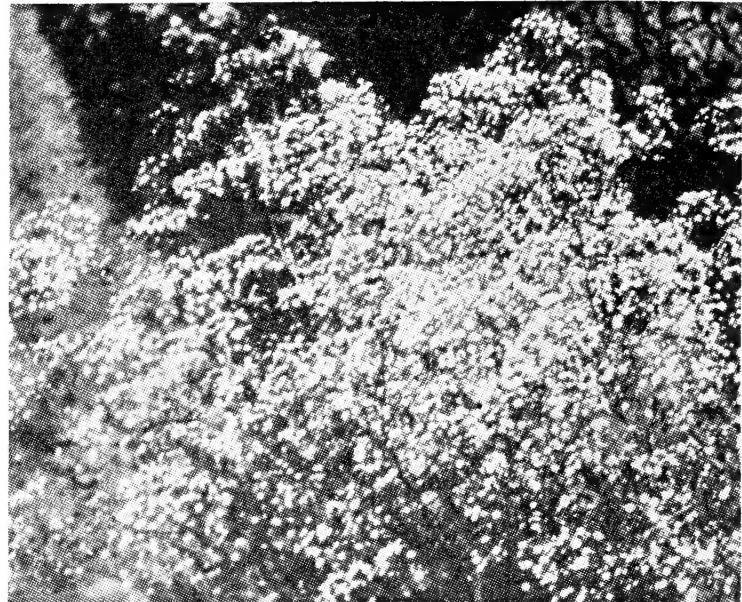
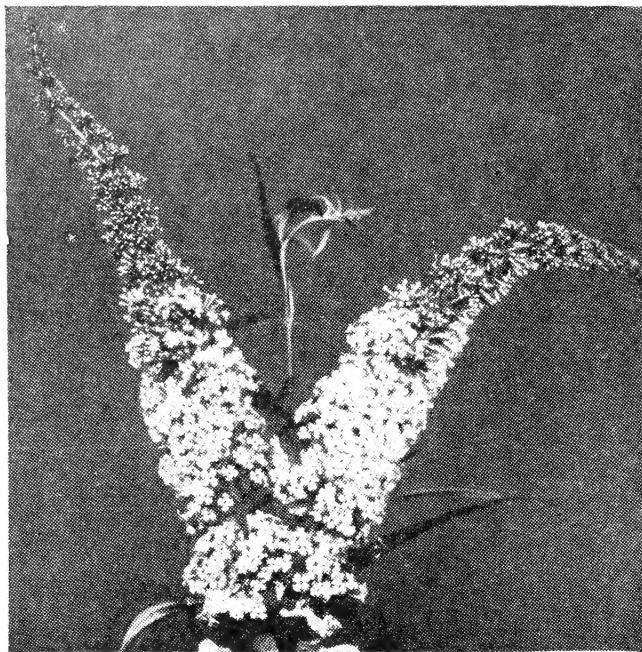
Rather than keep you waiting for items that are sold out, we will substitute with a variety equally good or better unless you write on the order *No Substitute*.

## ***Our Guarantee***

All plants are guaranteed to reach you in good condition. Mistakes if made will be promptly rectified. Accept the shipment, count and examine the plants immediately and then notify us at once should there be any errors. Notify the carrier as well if any of the stock is damaged.

This guarantee is not good unless the above requirements are complied with. We do not guarantee continued growth. Remember trees, shrubs, and plants are living organisms as much as a cow, horse or man. It breathes, drinks and feeds and is liable to attacks of disease and insects. At the prices we sell it is impossible for us to guarantee growth or be responsible for stock after delivery to our customers in good condition.

## FIVE OUTSTANDING BUDDLEIAS (Butterfly Bush)



**WHITE CLOUD.** A new white Butterfly Bush. A Carroll origination. A truly magnificent shrub. It grows 4 to 5 feet high and develops into a compact bush producing hundreds of well-formed white blooms.

50c; 3 for \$1.30.

**PINK CHARMING.** Largest and best pink. A good bloomer.

45c; 3 for \$1.25.

**PRINCESS WALLY.** Greatest abundance of big blue flowers.

50c; 3 for \$1.25.

**ROYAL RED.** Pat. 556. The best red yet achieved. Very good.

70c; 3 for \$1.90.

**DUBONNET.** Deep rich wine purple.

45c; 3 for \$1.25.

**BUDDLEIA OFFER NO. 21**  
5 Plants: 1 each of the above  
varieties, \$2.50

## HARDY GARDEN CARNATIONS For Fragrance

Delightfully fragrant double flowers that resemble florist's carnations but are hardy and important garden plants of easy culture. Free constant blooms for a long season June to September.

**CRIMSON KING.** Deep red.

40c; 3 for \$1.10.

**LUCIA.** Carmine-pink. A very fine new variety which should be in every garden.

50c; 3 for \$1.30.

**HER MAJESTY.** Double pure white flowers with blue foliage. Good for borders or rock gardens.

45c; 3 for \$1.20.

**BEATRIX.** Lovely, pure pink. A perfect garden or rock plant.

40c; 3 for \$1.10.

**DIANTHUS ALL SPICE.** A new clove pink growth—neat, cushion-like, compact. It flowers all summer. Rich salmon pink flowers on 12 inch stems.

50c; 3 for \$1.35.

**CARNATION OFFER NO. 22**  
5 plants: 1 each of the above  
varieties, \$2.00

## GYPSOPHILA (Baby Breath)

**ERIGON HARDY BLUE FRINGED DAISY.** Beautiful azure blue daisies in clusters on 18 inch stems during July and August when flowers are scarce.

35c; 3 for \$1.00.

**GYPSOPHILA BRISTOL FAIRY (Babysbreath).** This is an indispensable cut flower in its white form. Belongs in every garden.

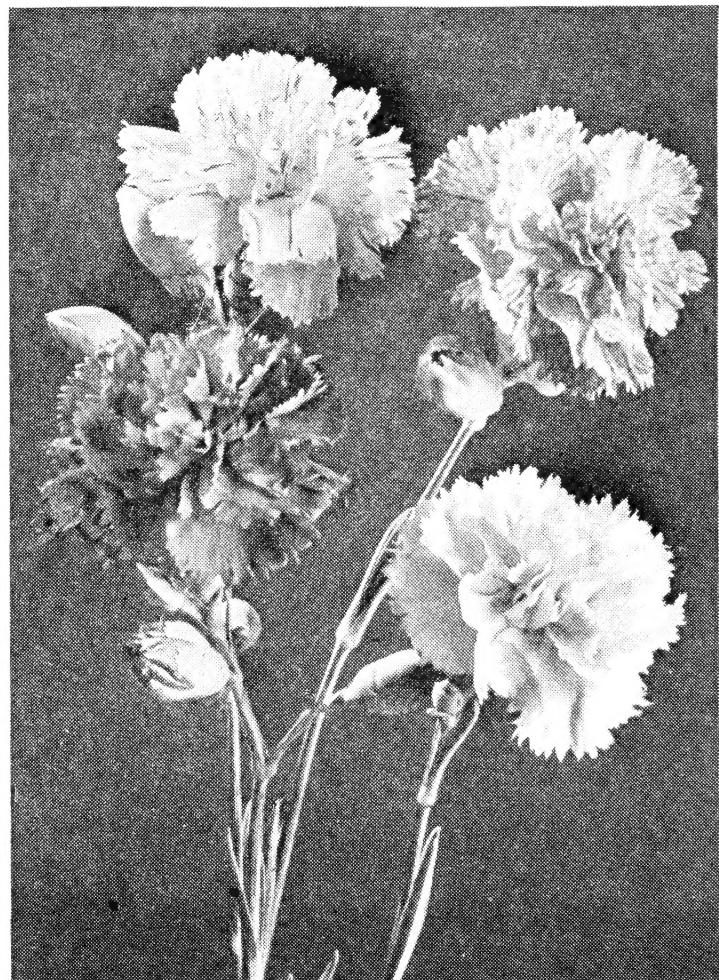
50c; 3 for \$1.40.

**GYPSOPHILA BODGERI ROSY VEIL.** A dwarf pink form treasured for the rock-garden or the foreground of the perennial border.

45c; 3 for \$1.25.

**HELIANTHUS CORONATION.** Double golden yellow flowers 4 inches across with crested centers on 4 to 5 foot plants. Blooms profusely late summer and fall.

35c; 3 for \$1.00.



CARNATION

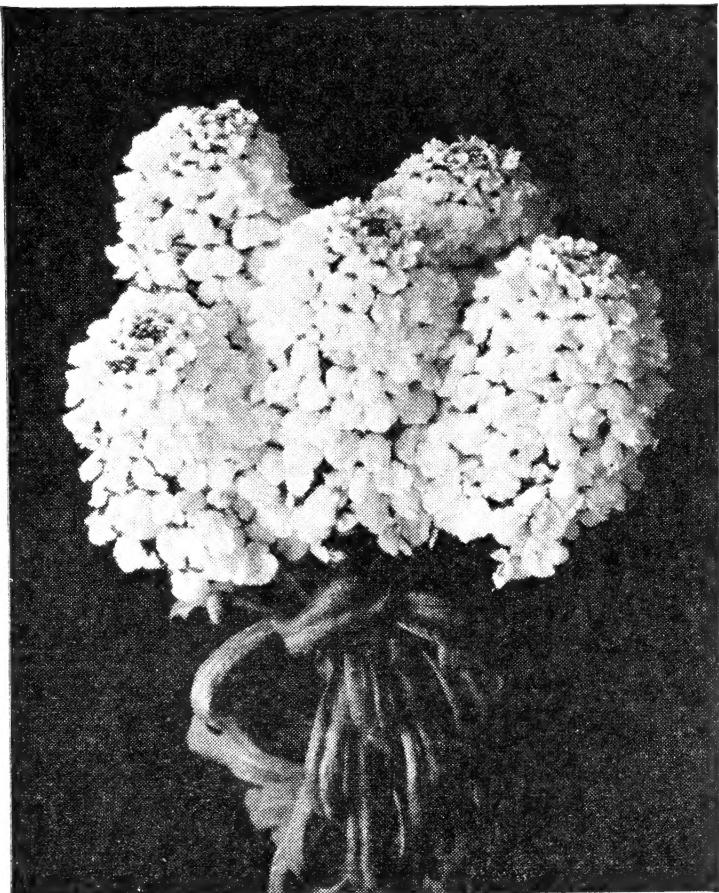
## HEUCHERA (Coral Bells)

Light soil and full sun suit them best, but they will make an admirable show in partial shade. Blooming season is from late May to July. Good cut flower.

**BRIZOIDES.** 18 to 24 inches. Vigorous grower. Light pink.  
**35c; 3 for \$1.00.**

**WHITE.** Creamy white. 18 to 24 inches. Not new but very scarce. We have a good supply.  
**40c; 3 for \$1.10.**

**SANGUINEA.** Flowers are a bright crimson. 15 to 18 inches. Very free flowering from June to September. Nice for cutting.  
**40c; 3 for \$1.10.**



**CANDYTUFT**

**IBERIS.** Candytuft Snowflake. Large flowering—pure white. Good for edging or for rock gardens.  
**35c; 3 for \$1.00.**

**VESPER IRIS DICHOTOMA.** Summer flowering Iris—new and different. Blooms from July to September. A new flower each day.  
**35c; 3 for \$1.00.**

**LAVENDER (Lavendula).** 12 to 18 inches. This one has intensely fragrant foliage and blue flower spikes. When the center buds start to open the flower spikes are gathered and then dried. When fully dry sachets can be made and placed with linens to which the lavender imparts a clean fresh scent.  
**45c; 3 for \$1.25.**

**LIATRIS (Gayfeather) Pycnostachya.** 3 feet. The tall spikes of rich purple are outstanding in the summer garden. Blooms in July and August.  
**35c; 3 for \$1.00.**

**RUDBECKIA WHITE LUSTRE.** This new hardy perennial of the old-fashioned variety is white. Blooms from June to September. A good one.  
**50c; 3 for \$1.35.**

**PLATYCODON NEW SHELL PINK.** 18 inches. Distinctive pale pink flowers. Blooms freely all summer.  
**50c; 3 for \$1.35.**

**LYTHRUM MORDENS PINK.** Masses of rose-pink flowers on narrow spikes. Profuse and continuous blooms from June to September. Excellent for cutting. 2 1/2 ft. height. Good in sun or shade.

**45c; 3 for \$1.20.**

**VERONICA, Incana.** 15 inches. July and August blooming. A white woolly plant with flowers of blue spikes. Has a good appearance. Good for edging.

**40c; 3 for \$1.00.**

**ARTEMISIA, Silver King.** A striking white leaved contrast plant. A beautiful "mist" for setting off bouquets and floral combinations. The entire color effect is a bright frosted silver. 3 ft. high. Sprays may be cut to mix with winter bouquets.

**35c; 3 for \$1.00.**

**AQUILEGIA (Columbine).** Columbines are "must" plants for every garden, however small. They adapt themselves easily and often self-sow, to the delight of most gardeners. Few plants are more graceful in form and the blooms are delightful for cutting.

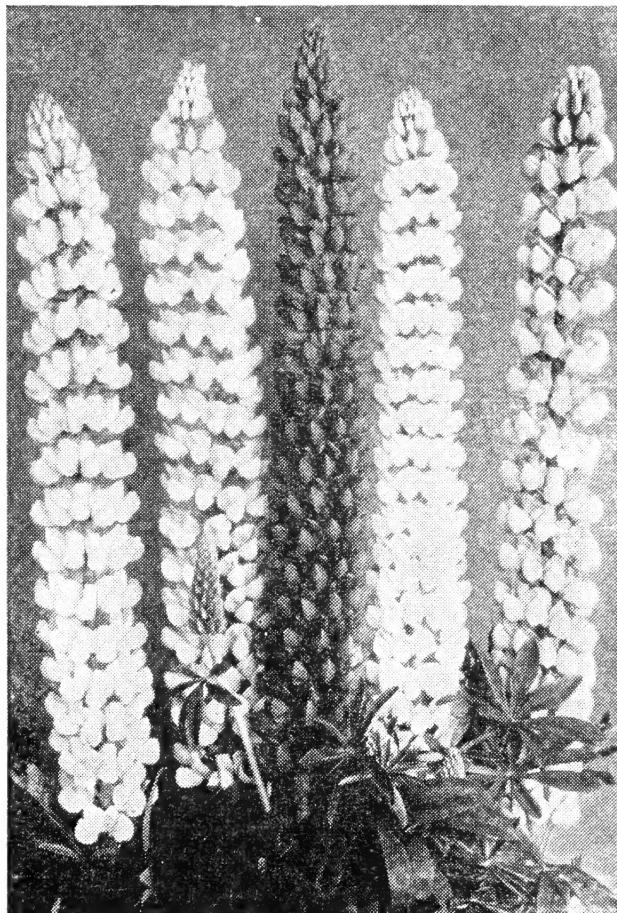
**35c; 3 for \$1.00.**

**CRIMSON STAR.** Large flowers with crimson sepals and spurs accentuated with white petals.

**35c; 3 for \$1.00.**

**LUPINES.** Russell Hybrids. You will find in our reselected Russell Lupines the same gorgeous colors, self blues, pink, red, yellow, maroon and purple. Bicolors such as violet and white, blue and yellow, etc. We offer pot grown plants, so you are bound to have good luck with them. Older plants do not transplant well.

**40c; 3 for \$1.10.**



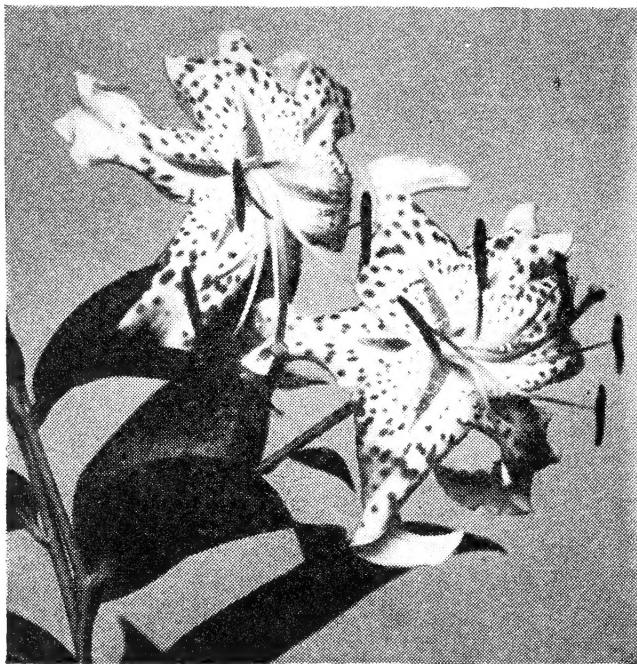
**LUPINES, RUSSELL**

## HARDY GARDEN LILIES

An outstanding selection of species and varieties chosen especially for their beauty and easy culture in the garden.

**Culture:** Plant the bulbs about 6 inches deep in well-drained soil. If the ground is heavy, it is advisable to put some sand under each bulb. Well-rotted manure worked into the soil between them is about all the food they need, with the exception of a light application of commercial fertilizer in early spring. Work into the soil and then water well just as soon as the growth appears. Be sure to keep the fertilizer away from the foliage.

All bulbs are large size—sure to bloom well this summer.



**SPECIOSUM RUBRUM**

**REGAL.** Gorgeous bell-shaped, white flowers with a touch of canary-yellow in the throat and a shading of lilac-pink on the outside. One of the most beautiful and easily grown lilies.

**40c; 3 for \$1.10; \$4.00 doz.**

**UNBELLATUM.** Candlestick Lily. The upright blooming varieties are the easiest to grow outdoors. They have large straight funnel-shaped flowers of orange.

**35c; 3 for \$1.00; \$3.50 doz.**

**UNBELLATUM.** Red Russian Lily. The flowers are a burning orange-red color.

**35c; 3 for \$1.00.**

**TIGRINUM Flore-Pleno.** The double Tiger Lily is very free flowering in late summer. Very easily grown in any garden soil.

**35c; 3 for \$1.00.**

**TIGRINUM.** Tiger Lily, the old fashioned favorite.

**35c; 3 for \$1.00.**

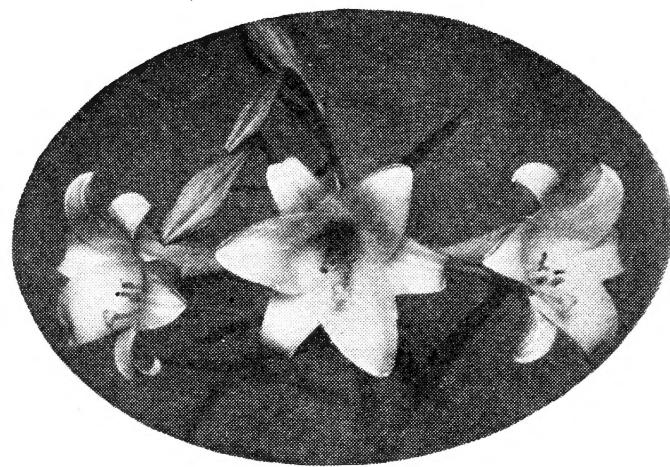
**SPECIOSUM RUBRUM.** Frosted white suffused rose-pink and spotted crimson from August to September.

**75c; 3 for \$2.00.**

### LILY COLLECTION OFFER

**NO. 25**

**6 lilies: 1 each of the above varieties, \$2.25**



**REGAL LILY**

## CALLA LILIES

These must be dug in the fall. Callas do very good in shady spots. Try them.

**CALLA WHITE.** Grows 15 to 18 inches and is good for cutting if grown in shade.

**30c; 3 for 80c; \$3.00 doz.**

**CALLA PINK.** This beautiful pink with spotted leaves is now reasonably priced.

**50c; 3 for \$1.35.**

**CALLA YELLOW.** Golden yellow. A beauty. As all callas it is good for cutting.

**35c; 3 for \$1.00.**



**CALLA LILY**

### CALLA COLLECTION

**3 bulbs: 1 each of the above varieties, \$1.00**

## MUMS FROM GARTMAN'S FOR EARLY BLOOMS

Hardy garden Chrysanthemums are a "coming" flower. Each year brings improved varieties and greatly increased interest among garden-makers. In this catalog we list 125 of the different varieties tested in our fields.

Chrysanthemums will give you more cut flowers per dollar spent than any other perennial. It is almost unbelievable that these small inexpensive plants set in your garden in May or early June will give such a glorious show next August, September and October. Best of all, they are so easy to grow. All you need is a sunny spot and good garden soil.

We pride ourselves in keeping only the better varieties and in adding the newer introductions only after giving them a trial in our gardens. In that way we can assure our customers of having only the best mums.

### NEW MUMS FOR 1948

**BOKHARA.** Double soft crimson and wine shades. A glorious blend as lovely as the far-famed rugs of Bokhara with the same silky, luminous gleam. Exceptionally hardy, upright 2 foot plants. Flowers are perfectly formed in early October.  
**65c; 3 for \$1.65.**

**FLEUER.** A new government variety. Low-growing. A free bloomer of a beautiful shade of purple. It's a dream. Blooms late September.  
**65c; 3 for \$1.65.**

**GOLD DUST.** A new yellow pompom opening with red-tipped outer petals then turning to a glorious yellow. Flowers early September.  
**65c; 3 for \$1.65.**

**PINK WONDER.** A delightful new pink. A sport of white wonder, and dark green foliage. You will get more cut flowers with nice long stems. Blooms September 15.  
**65c; 3 for \$1.65.**

**TERRY.** Another government variety just released. A semi-double lemon yellow, low-growing plant that is completely covered at one time. Begins to bloom in September.  
**60c; 3 for \$1.50.**

**TWILIGHT.** Fuchsia-purple. 3 inches across. Full rounded with center petals curved inward. Back of petals somewhat lighter, giving the flower a silvery sheen. 26 inches tall. Very free flowering, October 5.  
**60c; 3 for \$1.50.**

**VALIANT.** Semi-double, bright rose-scarlet. 3 to 4 inches in diameter. Petals—long inner rows incurred over bright golden center. The bush is 18 to 24 inches tall with open branching and large dark green foliage. Very sturdy. Very free blooming from September on.  
**60c; 3 for \$1.50.**

**CHIQUITA.** Deep lemon-yellow, fully double, compact dome-shaped pompons. The bush is compact—18 to 24 inches tall. Long individual flower stems. Flowers in clusters. Blooms from September 15 on.  
**60c; 3 for \$1.50.**

**TANGERINE.** Spanish-orange to grenadine-red fully double—3 inches across. Long overlapping, slightly twisted petals giving a very fluffy appearance. Excellent for cutting from September 27 on.  
**60c; 3 for \$1.50.**

**KOREAN PRINCESS.** Plant Pat. No. 640. This is the first hardy anemone-flowered hybrid Korean Chrysanthemum. The shapely blooms, 2½ inches across, are rich bronze-red on opening, with a perfectly formed golden bronze cushion center, changing to soft strawberry-crimson as they mature. Husky, hardy 2 foot plants. Blooms in early October.  
**\$1.00; 3 for \$2.75.**

**WHITE WONDER.** Welcome indeed is this new white pompon. Exquisitely formed, ball-shaped blooms with broad petals of crisp clean white. The buds are a soft creamy white. The 3 foot plants are tremendously free in bloom. The sprays are so heavily branched that a few stems make a fine bouquet. In full flower about September 25.  
**65c; 3 for \$1.65.**

**YELLOW AVALANCH.** Double (Lehman origination). A new mum of the year. A clear soft yellow. A sport of white Avalanche variety. Early blooming. A must for your garden as most of our customers bought this over other yellows.  
**65c; 3 for \$1.65.**

### NEW ALL AMERICAN MUM COLLECTION

**12 plants: 1 each of above  
varieties, \$7.90 value for \$6.50**

### "ALL STAR" MUM COLLECTION

**Every one a top-notcher**

**Fred F. Rockwell  
Avalanch  
Chas. Nye**

**Olive Longland  
Courageous  
Lavender Lady**

**6 plants: 1 of each, \$3.00**

### SURPLUS PLANT BARGAIN

**4 All Different \$1.00  
All Named  
ASK FOR OFFER 8**

### A Garden of CHRYSANTHEMUMS

**12 All Named \$4.50  
All Different  
ASK FOR OFFER 7**

### A Garden of CHRYSANTHEMUMS

**50 All Different \$15.95  
All Named**

**Including Some of the Newer Kinds**

What a colorful show these will make in your garden, besides giving armfuls of gay, spicy blooms for indoors! They will give the most gorgeous show of the year, at minimum cost, after most other flowers are gone. We include all types of Mums.

**ASK FOR OFFER 5**

### A Garden of CHRYSANTHEMUMS

*Same as Above*

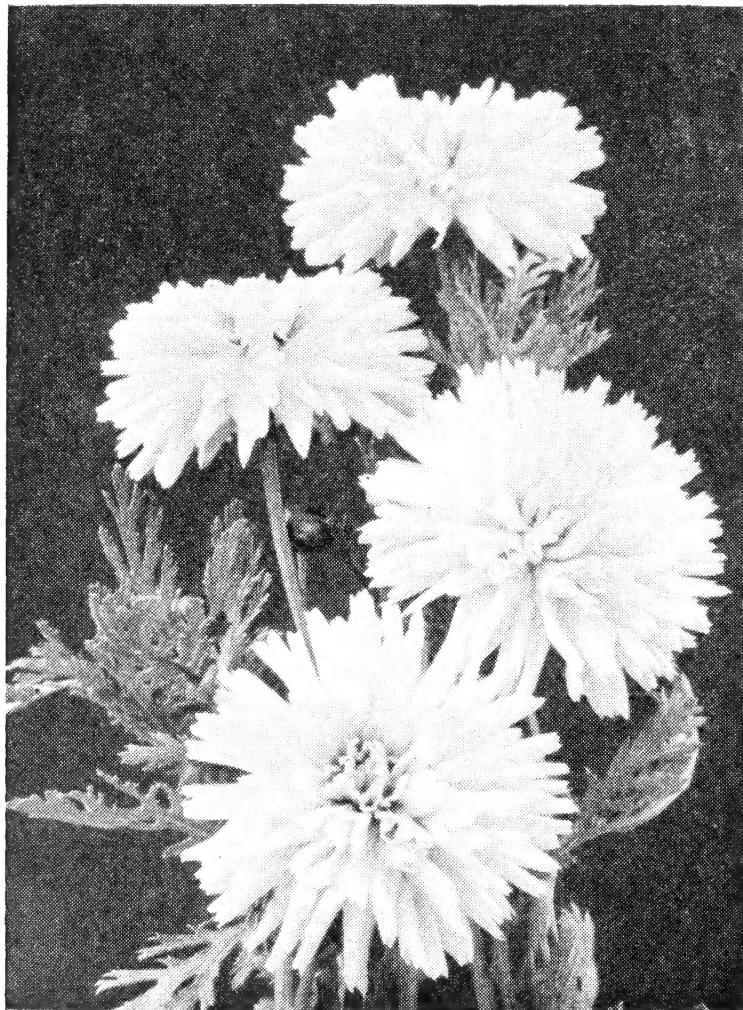
**25 All Different \$8.95  
All Named**

**ASK FOR OFFER 6**

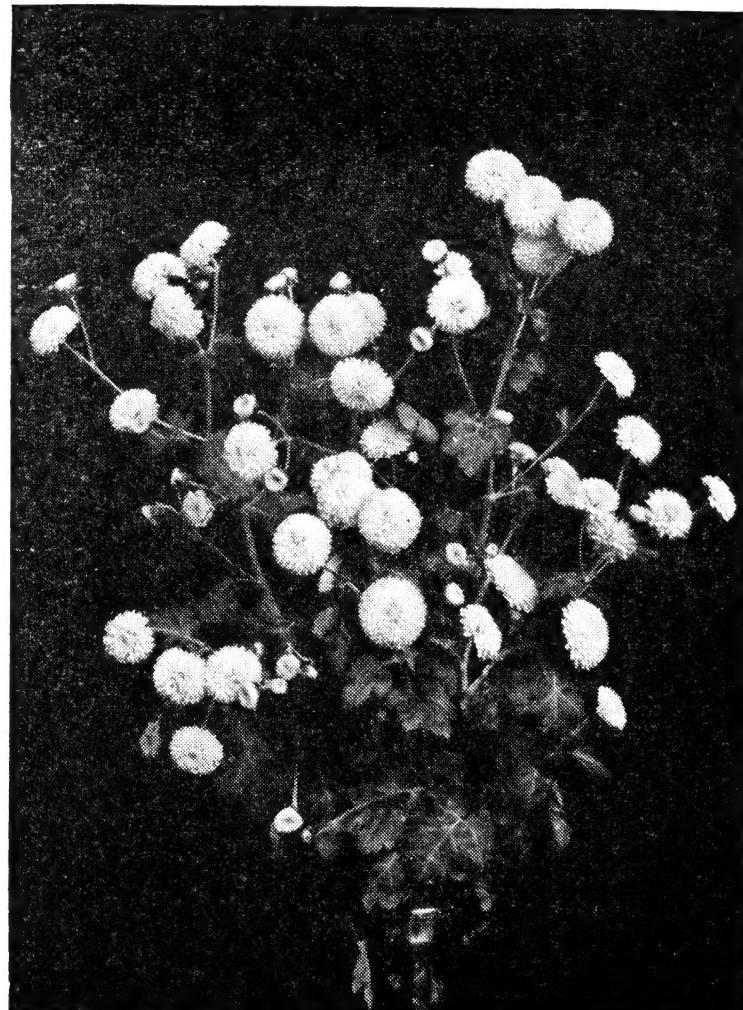
# POPULAR LARGE-FLOWERING CHRYSANTHEMUMS

Brighten Autumn Days in Home and Garden

| D.—Double; SD.—Semi-double; S.—Single<br>Name and Description   | Height<br>in Inches | Blooming<br>Date | Price<br>Each | Price<br>Per 3 |
|---|---------------------|------------------|---------------|----------------|
| <b>AMBER GLOW—D.</b> (Youdath). Brilliant rosy bronze, brighter than Mrs. Dupont.....   | 22                  | Oct. 6           | \$ .40        | \$ 1.00        |
| <b>AUTUMN GREETINGS—SD.</b> (Kraus). Bright copper and gold flowers. Excellent for mass planting.....   | 26                  | Sept. 14         | .45           | 1.20           |
| <b>AUTUMN SONG—D.</b> (Kraus). Large wine-rose shading to carmine. One of the most outstanding of the Chicago strain.....   | 22                  | Sept. 12         | .60           | 1.65           |
| <b>avalanch—D.</b> The worlds best large creamy white. One of the "All Stars".....  | 24                  | Sept. 4          | .40           | 1.10           |
| <b>BETTY—SD.</b> (C & P). Splendid upright rose-pink without a trace of magenta. One of the finest pinks.....   | 28                  | Sept. 28         | .40           | 1.10           |
| <b>BONFIRE—D.</b> Multitudes of burnt-bronze red flowers on graceful stems. Very frost-resisting.....   | 26                  | Oct. 2           | .35           | .95            |
| <b>BURGUNDY—D.</b> (Cummings). Glowing wine red. Perfect flowers on strong stemmed plants.....  | 34                  | Sept. 19         | .40           | 1.10           |
| <b>BURMA—D.</b> (Cummings). Glistening bronze with soft orange tints.....   | 26                  | Sept. 26         | .45           | 1.20           |
| <b>CHARLES NYE—D.</b> (Kraus 1946). Large 3 in. fully double, rounded flowers of rich buttercup yellow. One of the "All Stars".....                                   | 26                  | Sept. 28         | .65           | 1.75           |
| <b>CHIPPEWA—D.</b> (Longley). Giant aster-purple, slightly mauved. Does especially well in the North.....   | 24                  | Sept. 4          | .40           | 1.10           |
| <b>CHRIS COLUMBUS—D.</b> (Rosebud). New outstanding ivory-white. Excellent for cutting.....   | 39                  | Sept. 28         | .55           | 1.50           |
| <b>CORAL SEA—S.</b> (DePetris). Dwarf salmon-buff suffused with coppery rose. Very hardy. Valuable for low borders and rock gardens.....                              | 14                  | Oct. 1           | .40           | 1.10           |
| <b>COURAGEOUS—D.</b> (Kraus). Bright dark ruby-red. Large double flowers 3 1/2 inches in diameter. The most promising new early dark red. One of the "All Stars"..... | 26                  | Sept. 19         | .65           | 1.75           |
| <b>CYDONIA—D.</b> Brilliant orange-chestnut overlaid with mahogany. We like it.....   | 34                  | Oct. 1           | .35           | .95            |
| <b>DEE DEE AHERNS—D.</b> (Longley). The very earliest of all pure white cut flower varieties.....   | 22                  | Aug. 20          | .50           | 1.40           |
| <b>EARLY WONDER—D.</b> (Kraus). New large soft pink pompon. Excellent for cutting.....  | 38                  | Sept. 30         | .40           | 1.10           |
| <b>ECHOES—SD.</b> (Kraus 1946). Rich Van-Dyke-brown toned copper, becoming orange at center.....  | 26                  | Oct. 1           | .50           | 1.35           |



WHITE KNIGHT



JEWELL

| D.—Double; SD.—Semi-double; S.—Single<br>Name and Description   | Height<br>in Inches | Blooming<br>Date | Price<br>Each | Price<br>Per 3 |
|---|---------------------|------------------|---------------|----------------|
| <b>EUGENE A. WONDER—D.</b> (Cummings). The largest and finest bright early yellow. Blooms 4 inches across.....                          | 18                  | Aug. 25          | .40           | 1.10           |
| <b>EUREKA GIANT—SD.</b> (Hurley). Brilliant golden-orange. Strong grower.....   | 22                  | Oct. 1           | .35           | 1.10           |
| <b>FRED F. ROCKWELL—D.</b> (Cummings). Pat 718. A pompon of beautifully blended bronze and orange tones. One of the "All Stars".....    | 26                  | Sept. 24         | 1.00          | 2.75           |
| <b>GANNA—D.</b> Bright orchid. A good double flower that you will like.....   | 28                  | Sept. 28         | .35           | 1.00           |
| <b>GOBLIN—D.</b> Two inch blooms of a warm bronze shading to sparkling gold. Frost resisting.....                                       | 22                  | Oct. 1           | .35           | 1.00           |
| <b>GLOWING COALS—D.</b> (Kraus 1946). Bright deep cherry-red with orange reverse. Well-branched sprays. One of the best early reds..... | 26                  | Sept. 18         | .65           | 1.75           |
| <b>GOLDEN CHARM—D.</b> A free-flowering variety with splendid golden-yellow blooms.....   | 24                  | Oct. 5           | .35           | 1.00           |
| <b>GOLDEN WAVE—SD.</b> A beautiful yellow. Plenty of cutting flowers.....   | 22                  | Sept. 20         | .40           | 1.10           |
| <b>HARBINGER—D.</b> (Kraus). A glorious early bronze with coloring of fall maples. Very good.....                                       | 22                  | Aug. 22          | .35           | 1.00           |
| <b>HARBOR LIGHTS—D.</b> (Cummings). Pale yellow with a cream-white tint. Extra fine.....  | 22                  | Sept. 24         | .45           | 1.20           |
| <b>HEARTHFIRE—D.</b> (Kraus). Bright red flowers showing a small yellow center when fully open. Ideal for cutting.....                  | 25                  | Sept. 20         | .50           | 1.35           |
| <b>HARVEST MOON—D.</b> Low growing pompon. Blooms of rich burnt-orange.....   | 20                  | Sept. 15         | .40           | 1.10           |
| <b>HEATHERBLOOM—D.</b> (Kraus). Very double heather-pink center shaded rose-red with gold tipping. Outstandingly good..                 | 24                  | Sept. 4          | .50           | 1.35           |
| <b>JOAN HELEN—SD.</b> Sparkling garnet-like shading to purple with a bright yellow center. Foliage completely hidden in blooms.....     | 18                  | Sept. 10         | .40           | 1.10           |
| <b>JEWELL DARK PINK—D.</b> Ball-shaped buttons of dark pink.....  | 22                  | Oct. 1           | .40           | 1.10           |
| <b>JEWELL LAVENDER—D.</b> Ball-shaped button of lavender. Very good.....  | 22                  | Oct. 1           | .40           | 1.10           |
| <b>JEWELL PURPLE—D.</b> Ball-shaped button of a nice shade of purple.....   | 22                  | Oct. 1           | .40           | 1.10           |
| <b>JEWELL WHITE—D.</b> Ball-shaped button of pure white.....  | 22                  | Oct. 1           | .40           | 1.10           |
| <b>JEWELL YELLOW—D.</b> Ball-shaped button of pure yellow.....  | 22                  | Oct. 1           | .40           | 1.10           |
| <b>KING MIDAS—D.</b> (Cummings). One of the finest large bright yellows. Very hardy.....  | 28                  | Sept. 26         | .40           | 1.10           |
| <b>LAVENDER LADY—D.</b> (Cummings). Immense silver lavender. One of the "All Stars".....  | 30                  | Oct. 6           | .40           | 1.10           |
| <b>LITTLE ESKIMO—D.</b> Pure white ball-shaped pompons in abundance.....  | 20                  | Sept. 7          | .35           | 1.10           |
| <b>MANDAY—D.</b> (Cummings). Brilliant orange-bronze. Excellent for cutting.....  | 22                  | Sept. 22         | .40           | 1.10           |
| <b>MAROON 'N' GOLD—D.</b> (Longley). Longley's best. Immense 4 inch flowers of bright mahogany shaded maroon with golden reverse.....   | 16                  | Aug. 26          | .50           | 1.35           |
| <b>MME. CHIANG KAI SHEK—D.</b> Pat. No. 634. Beautifully formed old gold flowers. We consider it one of the finest mums.                | 20                  | Aug. 25          | .75           | 2.00           |
| <b>MRS. PIERRE S. DUPONT III—D.</b> (Cummings). Peach, pink tinted and rosy salmon-bronze.....  | 26                  | Oct. 5           | .40           | 1.10           |
| <b>NANCY COPELAND—SD.</b> This is an outstanding dark maroon semi-double. Good cutting.....   | 26                  | Oct. 1           | .35           | 1.00           |
| <b>NEW PHILADELPHIA—D.</b> A beautiful rose-purple. A good cut flower.....  | 26                  | Sept. 25         | .35           | 1.00           |
| <b>OLIVE LONGLAND—D.</b> (Kraus). The mum of the year in 1945. 3 inches. Apricot-toned salmon pink flowers. One of the "All Stars"..... | 24                  | Sept. 26         | .45           | 1.25           |
| <b>ORCHID SPOON—S.</b> Lovely orchid-pink. An excellent variety.....  | 26                  | Oct. 6           | .35           | 1.00           |
| <b>PEACHBLOW—SD.</b> (Cummings). Blending of salmon-pink, bronze and fawn. Strong and sturdy.....                                       | 30                  | Sept. 19         | .35           | 1.00           |
| <b>PINK RADIANCE—D.</b> (Cummings). Multitudes of luminous pink blossoms on rugged plants.....  | 24                  | Sept. 24         | .40           | 1.10           |
| <b>PIPESTONE—D.</b> (Longley). A good golden yellow pompon for early bloom.....   | 22                  | Aug. 20          | .35           | 1.00           |
| <b>POHATCONG—D.</b> (Government). A good old reliable of dark pink lavender.....  | 24                  | Sept. 10         | .35           | 1.00           |
| <b>POLAR ICE—D.</b> (Kraus). Clear snow-white double 3 inch flowers. Very free flowering.....   | 22                  | Sept. 9          | .35           | 1.00           |
| <b>POMPONETTE—D.</b> A pleasing shade of canary-yellow completely covers this plant.....  | 22                  | Sept. 10         | .40           | 1.10           |
| <b>PURPLE STAR—D.</b> Upright, free blooming plant. Bright dahlia-purple flowers. 2 inches across.....                                  | 20                  | Aug. 20          | .40           | 1.10           |
| <b>RED GOLD—D.</b> (Longley). Brightest of all pompons. A lively combination of red and orange gold.....                                | 22                  | Aug. 20          | .35           | 1.00           |
| <b>RED RIDINGHOOD—D.</b> This lovely large full-flowered bright red mum has proved to be one of the outstanding reds.....               | 26                  | Oct. 1           | .40           | 1.10           |
| <b>RED VELVET—D.</b> (Cummings). A surpassingly fine full double velvet crimson. Perhaps the best of all crimsons.....                  | 24                  | Oct. 2           | .40           | 1.10           |
| <b>REDWOOD—SD.</b> (Longley). Hundreds of bright red flowers on dwarf mounds. Excellent edging plant. Very free flowering.....          | 16                  | Aug. 19          | .35           | 1.00           |
| <b>ROBERT BRYDON—D.</b> Garnet-red flowers 2½ inches across. Plant spreading and bushy.....   | 16                  | Sept. 19         | .35           | 1.00           |
| <b>RUBY POMPON—D.</b> Ruby-crimson in color but far more rich and glowing than other pompons.....                                       | 22                  | Oct. 2           | .40           | 1.10           |
| <b>Salmon Glow—S.</b> Bright salmon pink.....   | 22                  | Oct. 1           | .35           | 1.00           |

| D.—Double; SD.—Semi-double; S.—Single<br>Name and Description  | Height<br>in Inches | Blooming<br>Date | Price<br>Each | Price<br>Per 3 |
|--|---------------------|------------------|---------------|----------------|
| SEPTEMBER BRONZE—D. (Cummings). Golden bronze cushion type pompon. Flowers very frost-resisting.....             | 24                  | Sept. 12         | .40           | 1.10           |
| SEPTEMBER CHEER—D. A new, rich cherry - red. Well adapted to potting.....  | 20                  | Sept. 15         | .40           | 1.10           |
| SEPTEMBER DAWN—D. A new large bright rose-pink. Perhaps the best of the so-called pinks.....                     | 22                  | Sept. 26         | .40           | .10            |
| SEPTEMBER GOLD—D. (Cummings). Large brilliant gold yellow pompons.....   | 26                  | Sept. 28         | .40           | 1.10           |
| SEPTEMBER SUNSHINE—SD. Free flowering early yellow..   | 29                  | Sept. 14         | .40           | 1.10           |
| SIENNA—D. (Kraus 1946). Dark reddish-orange toned burnt sienna-brown. A heavy texture.....                       | 22                  | Sept. 16         | .50           | 1.40           |
| SILVER MOON—S. (Cummings). White. Like a glorified shasta daisy.....   | 38                  | Sept. 28         | .35           | 1.00           |
| SIMBA—D. (Kraus 1946). Profuse masses of soft orange-bronze flowers. Splendid for cutting.....                   | 24                  | Sept. 1          | .45           | 1.25           |
| SOUTHWIND—D. (Kraus 1946). Masses of large chinese-red flowers toned salmon-buff.....                            | 20                  | Sept. 18         | .50           | 1.35           |
| THE MOOR—D. (Cummings). Brilliant armanth-crimson..  | 28                  | Sept. 22         | .40           | 1.10           |
| TIFFANY ROSE—SD. A brilliant deep rose that attracts attention.....  | 26                  | Sept. 30         | .40           | 1.10           |
| VERDE—SD. This semi-double is tops. Salmon-rose. Plenty of flowers.....  | 26                  | Oct. 1           | .40           | 1.10           |
| VIOLET—D. (Longley 1946). Newest purple. Full double, dahlia-like blooms of good colors and substance.....       | 24                  | Aug. 26          | .50           | 1.40           |
| WELCOME—SD. (Longley). Bright mellow-purple flowers on long stems. Rather low growing.....                       | 18                  | Sept. 1          | .35           | 1.00           |
| WHITE KNIGHT—D. Large clear ivory-white of fine form and substance. Beautiful.....                               | 26                  | Sept. 15         | .45           | 1.25           |
| WILLIAM LONGLAND—D. (Kraus). A beautiful medley of red and yellow.....   | 26                  | Sept. 12         | .40           | 1.10           |
| YELLOW SPOON—S. A grand variety of clear bright golden-yellow tubes and spoons.....                              | 22                  | Oct. 8           | .35           | 1.00           |
| YELLOW SURPRISE—S. A new variety of golden-yellow. Single early flowering. Good cutting.....                     | 22                  | Aug. 15          | .45           | 1.25           |
| ZANTHA—D. (Kraus). A new perpetual-blooming clear canary-yellow with ball shaped flowers. Outstandingly good.... | 22                  | Sept. 6          | .50           | 1.35           |

## DAZZLING AZALEA FLOWERED CUSHION MUMS

Hundreds of Beautiful Blooms from August to Frost

**CHAMPION CUSHION.** Flowers distinctively different. It beams personality. Large deep reddish-bronze. Double.  
35c; 3 for \$1.00.

**COPPER CUSHION.** Double copper colored flowers. A beauty.  
35c; 3 for \$1.00.

**DEAN KAY.** Semi-double. Large cushion type of rose-pink.  
35c; 3 for \$1.00.

**DEAN KAY RED.** Semi-double. Large red cushion type.  
35c; 3 for \$1.00.

**LITTLE JIM.** Double. Small compact plant of salmon-rose. Gold tipped.  
35c; 3 for \$1.00.

**MAJOR CUSHION.** Double. Bright salmon-pink flowers that do not fade. The best cushion.  
40c; 3 for \$1.10.

**MY LADY.** Double. A lovely combination of gold with bronze red shadings. In bloom practically all summer.  
40c; 3 for \$1.10.

**QUEEN CUSHION.** Double. Clear white. An old favorite.  
35c; 3 for \$1.00.

**PRINCE CUSHION.** Double. Amber shaded flowers that you will like.  
35c; 3 for \$1.00.

**SANDRA CUSHION.** A very good red cushion.  
35c; 3 for \$1.00.

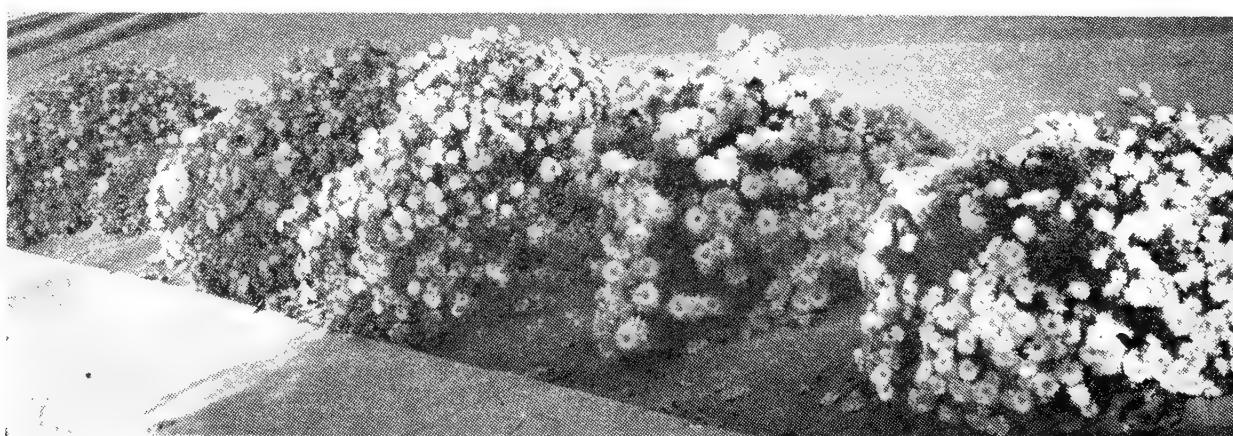
### DAZZLING AZALEA FLOWERED MUM COLLECTION

1 each of the 10 above varieties,  
\$3.25

### DAZZLING OFFER 10 CUSHION MUM SPECIAL

Surplus Plants

4 All Different  
Not Named \$1.00



## NINE OUTSTANDING NEWER CUSHION MUMS

**APRICOT GLOW.** Rich apricot-bronze. A summer flowering cushion. The best bronze. 45c; 3 for \$1.20.

**DAHLIAMUM CUSHION.** Quilled petals like a cactus dahlia of bright wine-red. 40c; 3 for \$1.10.

**DWARF JEWELL.** The flowers are as perfectly formed as those of Jewell but are larger and produced in such quantities that the foliage of the plant is obscured. Flowers of soft lavender. Blooms from September on. 45c; 3 for \$1.20.

**EARLY HARVEST.** Double. A mass of glowing mahogany-orange flowers for two months. Superior to any cushion. 50c; 3 for \$1.35.

**FIREGLOW.** SD. Brilliant oriental red. Flowers are very frost resisting. Admired by all. 50c; 3 for \$1.35.

**LAVENDER LASSTE.** Double. A grand new pompon with cushion like growth. A color even better than Lavender Lady. 40c; 3 for \$1.10.

**SERENE.** Cushion. A lovely semi-double white tinted with peach. Vigorous. 50c; 3 for \$1.35.

**SUNBEAM.** A new cushion type pompon. A mound of buttercup yellow flowers practically cover the foliage.

45c; 3 for \$1.25.

**YELLOW SUPREME.** Lustrous sulphur-yellow is all its own. The most outstanding cushion mum regardless of price.

45c; 3 for \$1.25.

### NEW CUSHION MUM COLLECTION

9 plants: 1 each of the above  
varieties \$3.75

### NEW CUSHION OFFER 9 ALL PURPOSE MUM COLLECTION

Illustrated in natural color on front cover  
This beautiful collection will surprise  
you, when in bloom, all large, double  
flowers, from late summer on.

Yellow, Pink, Bronze, Red, White  
5, one each color as shown on  
cover, \$1.50

## NEW CHOICE ENGLISH MUMS

These are different from the other hardy mums. The marvel of the mum world. Imported from England. Imagine all those glorious incurved greenhouse type of blooms in open garden from August till frost. Flowers 4-6 inches in diameter without special care. That's what you have in English Mums and

they are as hardy as the more common types. We have a complete color range of plants adding new ones each year. We have been growing them for 6 years. Order early if you want to be sure of getting your favorite variety. All these are double, most are frost-resistant.

| Name and Description  | Blooming Date | Price Each | Price Per 3 |
|---|---------------|------------|-------------|
| ALABASTER—Double—incurved. Excellent 5 inch white blooms.....   | Sept. 30      | \$ .50     | \$ 1.40     |
| ALEX MASON—Double—incurved. Rich buttercup yellow on long stems..   | Oct. 10       | .50        | 1.40        |
| ARTIC CIRCLE—Double. Large incurved blooms of purest white. Blooms becoming extra large if disbudded. Good stems.....   | Sept. 25      | .55        | 1.50        |
| BRIDESMAID—Double. Large delicate blush pink with a suffusion of light salmon thru the petals. This is one of the real showy varieties.....   | Oct. 10       | .75        | 2.00        |
| BRONZE FREDA. A lovely bronze-salmon variety with quilled petals. Blooms very large.....  | Oct. 4        | .50        | 1.40        |
| BRONZE PRECIOUS—Double. A real bloomer that has a lovely medium shade of bronze blooms. Nice for home cutting. Late August blooming..   | Sept. 10      | .55        | 1.50        |
| COPPELIA. A beautiful variety with deep shades of Indian red flowers. Does not fade.....  | Sept. 20      | .50        | 1.40        |
| CRIMSON BUTTERCUP. Rich bronze with reverse of petals of deep crimson. Excellent.....   | Oct. 5        | .50        | 1.40        |
| DR. GEO. BARNES. Beautiful peach shades with tints of gold through the petals. Very choice.....   | Oct. 1        | .55        | 1.50        |
| ELITE. Light cerise-pink with a touch of yellow in the center and on the back of each petal.....  | Oct. 2        | .50        | 1.40        |
| FREDA. An ideal shade of bright silvery-mauve pink. Early blooming and good cutting.....  | Oct. 5        | .50        | 1.40        |
| GOLD STANDARD. One of the finest of the early bloomers. Golden yellow with long stems and huge flowers that do not fade.....  | Sept. 20      | .50        | 1.50        |
| HOOPOE. Incurved old rose will make a six inch bloom if disbudded. Late September blooming.....   | Sept. 20      | .60        | 1.55        |
| HUNTER. An unusual art shade of red. The most outstanding red in our plantings. The flowers are very large with beautiful foliage.....  | Oct. 5        | .75        | 2.00        |
| INDIANA. Blooms of dark rich velvety red crimson—darker towards center.....   | Sept. 25      | .50        | 1.40        |
| JIM THROPE. A fine large crimson. Very early flowering. This is truly a lovely variety.....   | Sept. 00      | .50        | 1.40        |
| LEDA. Large heliotrope pink flowers. 5 inches across. Also good grown in sprays. Beautiful rolled petals. Stems are extra strong. Extremely good qualities. One everyone should like..... | Oct. 5        | .50        | 1.40        |

| Name and Description   | Blooming Date | Price Each | Price Per 3 |
|--|---------------|------------|-------------|
| <b>MRS. J. PHILLIPS</b> —Double. Very large, broad petaled flowers of deep lavender-purple.....  | Oct. 1        | .50        | 1.40        |
| <b>MRS. SMEARDON</b> . An unusually early variety of old rose and bronze.....  | Sept. 1       | .50        | 1.40        |
| <b>ORANGE GLOW</b> . We truly believe this to be the best orange-bronze with reverse of petals. A beautiful gold. Excellent for cutting variety..... | Oct. 1        | .65        | 1.55        |
| <b>PRIMROSE CIRCLE</b> . An immense flower of pure primrose yellow with blooms on strong tall stems. A great favorite in our garden.....             | Oct. 1        | .65        | 1.55        |
| <b>ROSE PRINCESS</b> . Outstanding variety with salmon-rose blooms on long stiff stems. Blooms late September.....                                   | Oct. 5        | .50        | 1.40        |
| <b>SALMON FREDA</b> . Another beauty of salmon. Try this with Pink Freda and Bronze Freda. These 3 blend well for cut flowers.....                   | Oct. 0        | .50        | 1.40        |
| <b>SALMON PRECIOUS</b> . A lovely summer blooming salmon-rose with a wealth of blooms.....   | Aug. 25       | .50        | 1.40        |
| <b>SHIRLEY FAWN</b> . New exceptional bloom of a lovely fawn color. Blooms larger when disbudded.....  | Oct. 10       | .65        | 1.55        |
| <b>SUNLIT</b> . Large yellow heavily suffused with bronze reflexing petals making it good. 5 inch blooms.....  | Oct. 5        | .50        | 1.40        |
| <b>TIGER</b> . A large crimson bloom with rolled petals. Blooms change from red to bronze then yellow. Long lasting flowers.....                     | Oct. 1        | .55        | 1.55        |
| <b>TALCROSS PINK</b> . A deep rose-pink with gold reverse. Long broad petals.....  | Oct. 8        | .50        | 1.40        |
| <b>UNA</b> . Pink with a silver reverse. Flowers slightly incurved. Late September blooming.....   | Oct. 1        | .50        | 1.40        |
| <b>WESTBOURNE</b> —Double. Rich dark red of good form. The darkest red we grow. Flowers that stand the weather well.....                             | Oct. 5        | .50        | 1.40        |
| <b>YELLOW GOWN</b> . A grand variety of substance. Semi-incurved flowers of good size. A heavy bloomer—starting to bloom in late September.....      | Oct. 8        | .50        | 1.40        |

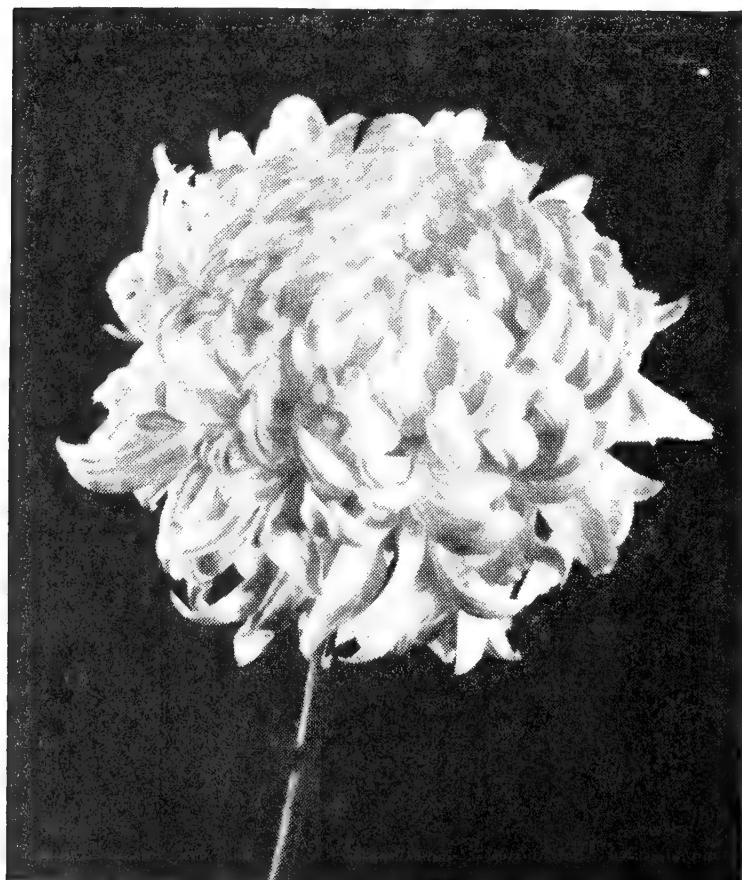
**ENGLISH MUM OFFER B**  
**8 plants—all different, \$3.00**  
 Labeled

**ENGLISH MUM OFFER C**  
**25 plants—all different, \$12.00**  
 Labeled

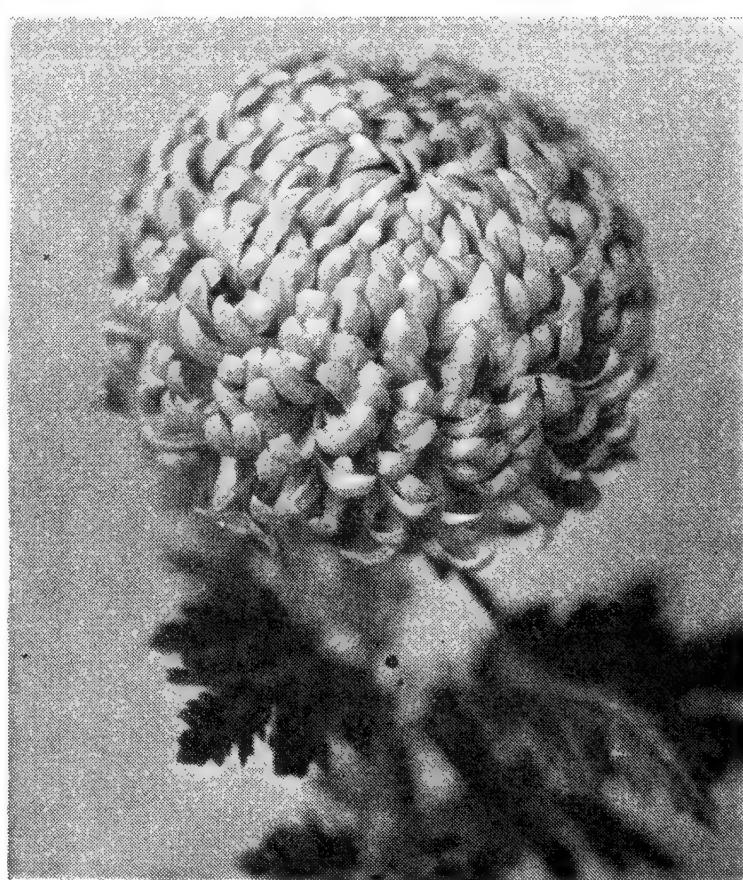
**ENGLISH MUM OFFER A**  
**3 plants—all different, \$1.00**  
 Not Labeled

**OUR FREE OFFER**

If you will send us, with your own, an order from a friend or neighbor, not now a customer of ours, we will send you any of the beautiful chrysanthemums on these pages FREE. If the friend's order amounts to \$2.00 select any one chrysanthemum free; if friend's order amounts from \$3.00 to \$5.00 select any 2 chrysanthemums free; if friend's order amounts to \$5.00 or more select any 3 chrysanthemums free. Please send orders on separate order blanks.



**GOLD STANDARD**



**HUNTER**

# LOVELY DELPHINIUMS

## Highlight the Garden

For a regal show in June and September there is nothing to compare with the stately splendor of Delphiniums. These aristocratic flowers will provide the high spot in your garden. They bloom in June and if cut back afterward will usually flower again in late summer and autumn.

Small young plants, in our experience will transplant better in spring than large clumps, and we are therefore prepared to supply pot-plants at a great saving in cost. Planted in April and May, they will bloom in late summer and autumn and be at their best the following June when their finest spikes should be produced. At our very low price for these smaller plants you can use them in quantity and have a real Delphinium show right in your own garden.

Not only do the smaller plants cost less, but they will produce better flowers and live longer than older clumps. We have set out thousands of these small plants with such splendid results that we do not hesitate to recommend them to you.

(Note: Because we have kept the price low, we cannot supply less than 6 of a kind of these young plants.)

**Delphinium Culture:** Plant in deeply spaded, fertile garden soil in a well-drained, sunny location. Set the crown of the plant level with the soil and do not use manure where it will touch the roots; lime well mixed with the soil is usually beneficial. Space hybrids at least 18 inches apart.

For a particularly brilliant and striking garden picture, plant groups of Delphinium in back of the gold, copper, and bronze of Daylilies. Delphinium and Regal Lilies make another combination that is breathtakingly lovely.



DELPHINIUM, PACIFIC HYBRID

## GIANT PACIFIC DELPHINIUMS

### 2 Year Plants

An aristocratic strain with imposing bloom-laden stalks in a tremendous scope of colors. Charming and regal on strong stiff stems. Very hardy. Sometimes grows to a height of 7 feet.

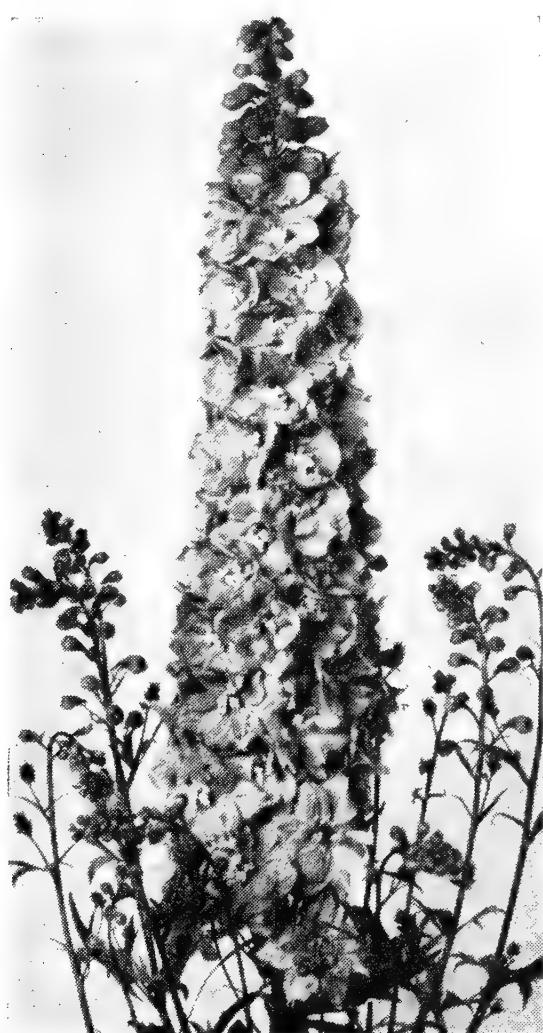
**GALAHAD SERIES.** Giant double pure white.

**KING ARTHUR SERIES.** Giant double, rich royal purple, with white eye.

**SUMMER SKIES SERIES.** Shades of pale and light blues with white eyes. Named just right.

**CAMELLIARD SERIES.** Lovely shades of lavender with white and honey-colored eyes.

**Price:** 50c; 6 for \$2.75, your selection.



LYONDEL DELPHINIUM

## LYONDEL DELPHINIUM

A fine strain of recently developed American hybrids in shades of blue. Strong wiry stems, bearing spikes 3 to 5 feet high, made up of individual flowers often 2 to 3 inches across. Very striking.

75c; 3 for \$2.00.

## HYBRID DELPHINIUMS

Young Plants from Small Pots

6 for \$1.75; 12 for \$2.95; 25 for \$5.75,  
postpaid

## HARDY FALL ASTERS

7 for \$2.90

These are the popular, extra-hardy, permanent, fall Asters that will grow well even in poor soil. We offer a fine assortment of colors. All bloom abundantly in early autumn and are excellent for background planting in flower borders. Height of plants can be regulated by pinching out about 6 inches of the top growth in July or they can be allowed to grow full height. More and better flowers are obtained by thinning to 3 or 4 main stems.

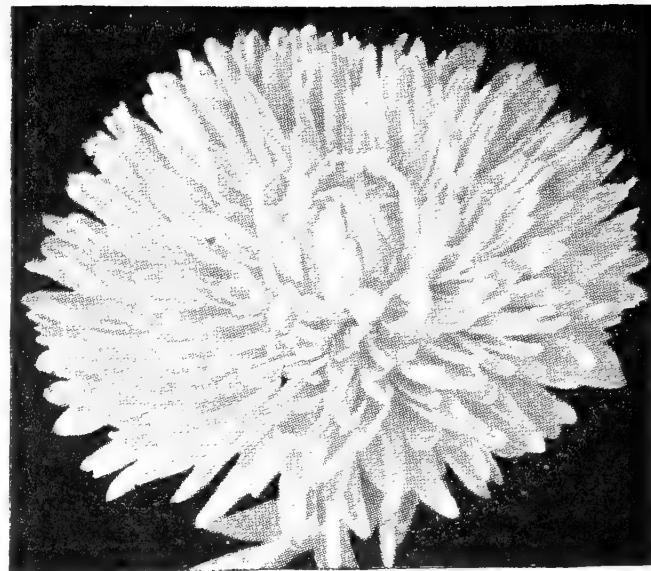
45c; 3 of one variety, \$1.25.

**BEECHWOOD CHALLENGER.** Brilliant crimson. The best red hardy Aster. 4 feet.

**HARRINGTON'S PINK.** See illustration. Early. A lovely rose-pink. 4 feet.

**VIOLETTA.** This is a real gem. It grows into a rounded bush about 2 feet high and about as wide. In September it becomes a mound of glittering, deep violet-blue completely covered with its semi-double flowers, the richest blue of any hardy Asters.

**ASTER FRIKARTI.** This beautiful sky-blue Aster is a constant delight. Plants 2 feet high and as much across, with open, branching growth starred with blue flowers on long, wiry stems. Blooms continuously from July until frost, in quantity enough to provide cut flowers without spoiling the outdoor show. Perfectly charming in arrangements and corsages.



ASTER

**BEECHWOOD CHARM.** This variety is rose crimson of medium height and extremely free flowering.

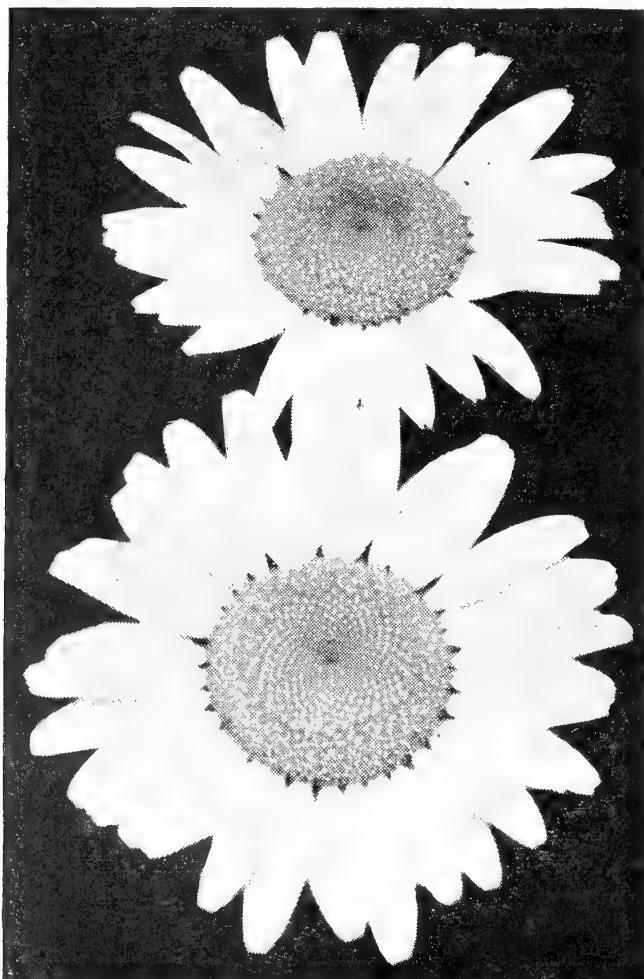
**DR. ECKNER.** Medium height and bright red flowers.

**CRIMSON BEAUTY.** This was imported from Holland and has medium large flowers of crimson.

## SHASTA DAISIES (Large Type)

*Chrysanthemum Maximum*

The Shasta Daisies are among the most desirable of all cut flower material and they are easily grown. The long-stemmed flowers are



DAISIES, SHASTA

long lasting when cut. They are all nice clean whites and are useful to work in with other flowers in bouquets and decorations.

**NEW EARLY GIANT.** Extra large flowers and early blooming.

35c; 3 for \$1.00.

**WHITE SWAN.** Double early, flowering by Decoration Day.

35c; 3 for \$1.00.

**MOUNT SHASTA.** Full double white flowers 3 to 4 inches in diameter with high crested center stems 18 to 24 inches. Blooms off and on all summer. Good cut flowers.

45c; 3 for \$1.20.

**ESTHER REED.** Fully double white flowers of good lasting quality. The blooms are 3 to 4 inches in diameter and bloom freely summer and fall.

45c; 3 for \$1.20.

**MAJESTIC.** Large white flowers 5 to 6 inches across with a small golden center. Petals are straight overlapping, and they do not droop. Stems are stiff and stand up well.

60c; 3 for \$1.50.

**SNOW QUEEN.** Monarch of all Shasta daisies. 5 to 6 inches in diameter. Blooms freely on good stems. By far the finest and largest daisy.

\$1.35; 3 for \$3.55.

**EDGEBROOK GIANT.** A new variety of merit with 5 to 6 inch blooms on long straight stems. Closely set petals with a clear yellow center.

75c; 3 for \$2.00.

**FRINGED BEAUTY.** A greatly improved Chiffon—stronger growing with larger and lovelier blooms. Fringed fluffy, almost double flowers. Much like a China Aster. Try it.

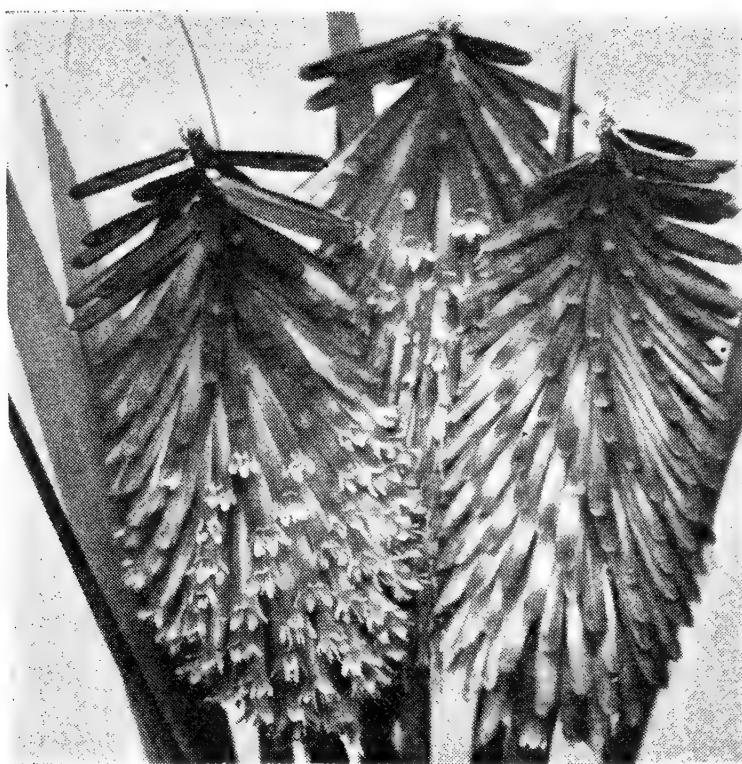
60c; 3 for \$1.50.

### 5 BEAUTIFUL SHASTAS

Mount Shasta  
Fringed Beauty  
Snow Queen

Edgebrook Giant  
Esther Reed

**SHASTA OFFER NO. 20: 5 plants  
(1 of each) for \$3.00**



TRITOMA

### TRITOMA (Red Hot Poker)

These striking spire-like blooms make effective accents in perennial borders and are charming in flower arrangements. Plant in well-drained sunny place and give the plants a light mulch of excelsior or any other suitable material for winter protection.

**PFITZERI.** 3 feet. Orange-scarlet spikes abundantly produced. Blooms from August to October.

35c; 3 for \$1.00; \$3.00 doz.

**GOLD MINE.** The spotless primrose-yellow spikes are unique for their grace as well as their delightful color. The spikes are 30 inches tall lending an unusual charm to the border. July to September.

35c; 3 for \$1.00; \$3.00 doz.

**SPRINGTIME, Pat. No. 318.** Contrasting coral-red and cream blooms in late June and July. 75c; 3 for \$1.75.

#### TRITOMA OFFER NO. 26

3 plants: 1 each of the above varieties, \$1.25

### GAILLARDIA (Blanket-Flower)

**GIANT HYBRIDS.** One of the most useful garden flowers. Large blooms of orange, yellow and red throughout the summer. Grand for cutting.

35c; 3 for \$1.00.

**RUBY.** Brilliant ruby-red having no hint of yellow or brown. Blooms all summer long as do few other perennials.

45c; 3 for \$1.20.

**IMPROVED SUN GOD.** Rich golden yellow—unstained by any other color. Blooms from early summer until late fall.

45c; 3 for \$1.20.

#### GAILLARDIA SPECIAL

3 plants: 1 of each variety, \$1.15

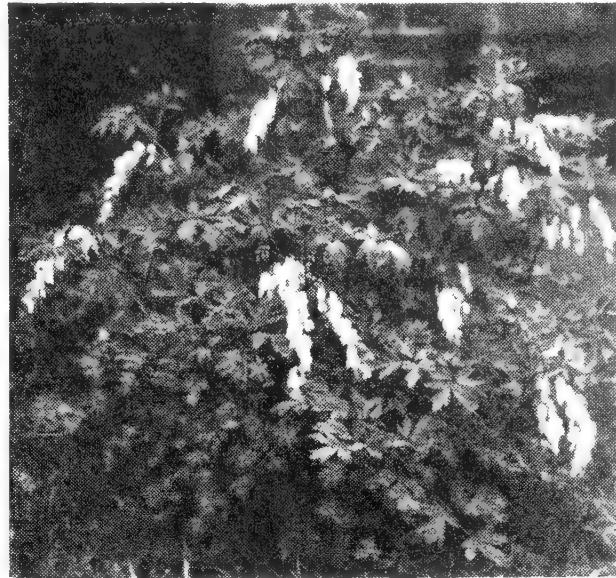
### DICENTRA Bleeding Heart

**EXEMIA.** Dwarf Bleeding Heart with fern leaf foliage. Flowers throughout the season. Fine in sun or shade.

45c; 3 for \$1.20.

**EXEMIA SWEETHEART.** New pure white dwarf Bleeding Heart. Everblooming and hardy. Grows in sun or shade.

75c; 3 for \$2.00.



BLEEDING HEART

### PENTSTEMON (Beard Tongue)

**BARBATUS PINK BEAUTY.** The color is a lovely shell pink. A charming cut flower. One of the outstanding new and good plants. Makes a delightful companion to Gypsophila.

40c; 3 for \$1.10.

**FIREBIRD (Cherry Glow).** 2 ft. An outstanding new introduction to add color to summer gardens. The individual ruby-crimson blooms are unusually large and long spikes of blooms have a long blooming period.

40c; 3 for \$1.10.

**GARRET.** 18 inches tall. The graceful stems hold loosely arranged garnet blooms from June to September.

40c; 3 for \$1.10.



GAILLARDIA

# New! STREAMLINER EVERBEARING STRAWBERRY

## HAVE BIG JUICY DELICIOUS BERRIES FROM YOUR OWN GARDEN

Streamliner—This variety of Strawberries is the most recent introduction, a new triumph in breeding. A revelation over some of the older varieties now in commerce. Adaptable to any type soil, very hardy, uniform firm berry that is a sight to see. Richest red color, sweet and delicious. The plants are very large and heavy rooted over the other ever bearers. We feel this variety is one of the best flavored over all. You cannot miss on a planting of Streamliner.

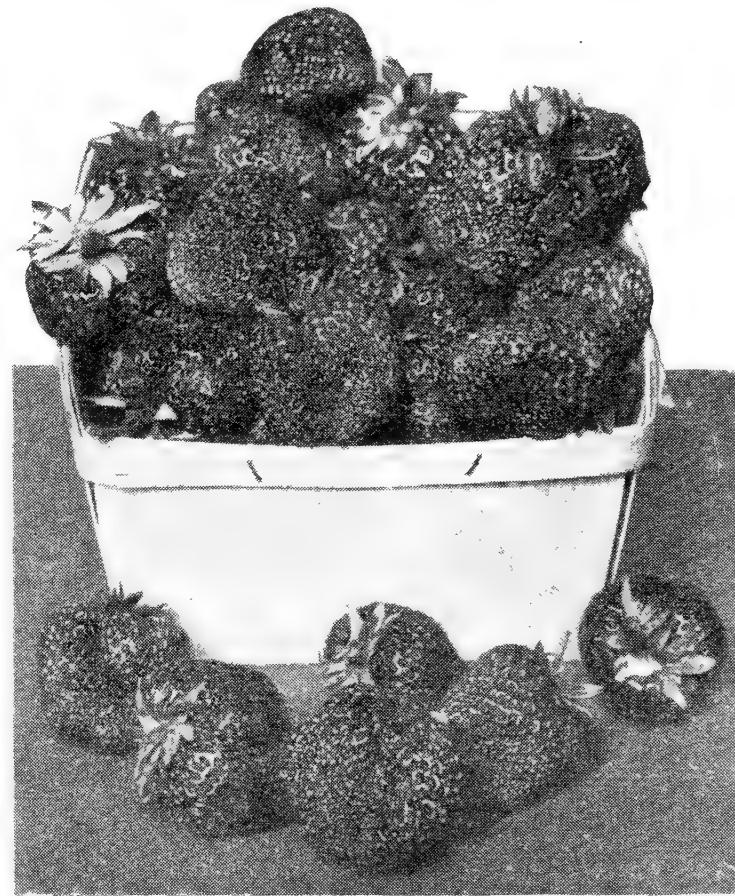
**25 plants for \$2.75**

**50 for \$4.25**

**100 for \$7.75**

**250 for \$15.50**

**Postpaid Prices**



What is more delightful to have all your own than a planting of Delicious Strawberries, yes berries FRESH FROM YOUR OWN GARDEN. There isn't anything that produces so quickly and profitably and with very little effort. Raise your own, you will delight with the results you will obtain in such a short time. We are offering this year the very finest that may be had in a selection of varieties that will produce the whole growing season, from Early June until frost.

### CHOICE VARIETIES — NEW AND OLD

**SENATOR DUNLAP**—One of the old reliables, Mid-season, an early favorite. Early.

**FAIRFAX**—Good quality berries, Mid-season, JUNE BEARING. Darkest rich red color.

**GEM (Everbearing)**—Big crop variety of berries that ripens clear to the tip. Excellent flavor.

**GEMZATA (Everbearing)**—Three big crops every year that will thrill you. Highest quality and heavy production.

**EVERMORE (Everbearing)**—Excellent for quick freezing. Richest dark red color. Delicious flavor.

**PREMIER**—Early fruiting. Excellent for freezing, canning and eating. One of the earliest varieties.

**MAJESTIC**—June bearing. Scarlet red to the core. Largest size berries. High sugar content.

### PRICES OF STRAWBERRY PLANTS FOR 1948

|                       | 25     | 50     | 100    | 250    |
|-----------------------|--------|--------|--------|--------|
| <b>SENATOR DUNLAP</b> | \$1.00 | \$1.50 | \$2.25 | \$4.50 |
| <b>FAIRFAX</b>        | 1.25   | 2.00   | 3.00   | 6.25   |
| <b>GEM</b>            | 1.50   | 2.50   | 3.75   | 8.50   |
| <b>GEMZATA</b>        | 2.25   | 3.75   | 6.00   | 12.00  |
| <b>EVERMORE</b>       | 2.00   | 3.50   | 5.50   | 11.00  |
| <b>PREMIER</b>        | 1.25   | 2.00   | 3.00   | 6.25   |
| <b>MAJESTIC</b>       | 1.25   | 2.00   | 3.00   | 6.25   |

**THE ABOVE PRICES ARE POSTPAID DIRECT TO YOU—ORDER NOW!**

*Plants Are Sent at Best Planting Time*

**ORDER SHEET**  
**GARTMAN'S GARDENS**  
**Route 1**  
**FOND DU LAC, WISCONSIN**

Date \_\_\_\_\_

Your Name \_\_\_\_\_ Very Plain

### Very Plain

Street and No., R. F. D. and Box \_\_\_\_\_

**Post Office** \_\_\_\_\_ **State** \_\_\_\_\_

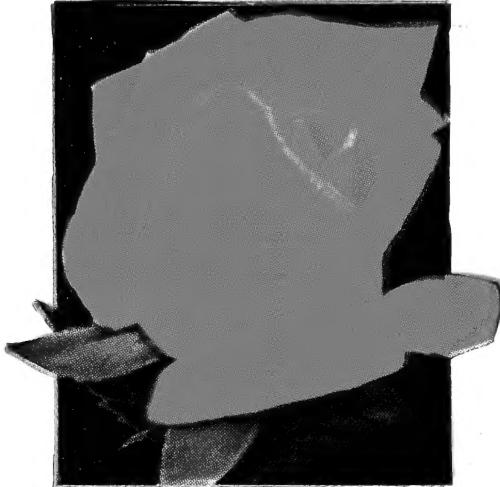
Express Office if  
Different from P. O. \_\_\_\_\_ Ship By \_\_\_\_\_

Please add Parcel Post Charges. 10c for one plant and 1c for each additional plant.

Cash \$ \_\_\_\_\_ Money Order \$ \_\_\_\_\_ Draft or Check \$ \_\_\_\_\_  
Register Letter If Cash Is Sent

Enclose a stamped self-addressed envelope if you are including a letter to be answered.

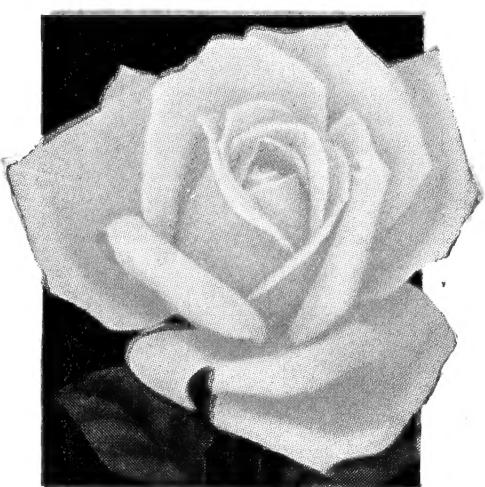
Enclose a stamped self-addressed envelope if you are including a letter to be answered.



LADY HILLINGDON



ETOILE DE HOLLANDE



EDITOR McFARLAND

## FINE ROSES FROM GARTMAN'S GARDENS

Complete List of Roses Available for Planting This Spring

Because of the scarcity of rose plants, we strongly urge you to place your orders as early as possible. We have as fine a group of everblooming monthly roses as money can buy. Unequalled in color, size and abundance of continuous blooms the entire season. Vigorous, hardy, healthy growing. If sold out of a variety ordered we will send an equally good or better variety unless you advise otherwise.

**3 for \$2.25**

### POPULAR MONTHLY ROSES

Two-year Field Grown, 80c each

**AMI QUINARD**—Blackish maroon to velvety red.

**BETTY UPRICHARD**—Salmon and carmine.

**CALEDONIA**—Double white.

**ETOILE DE HOLLANDE**—Brilliant red.

**EDITH NELLIE PERKINS**—Double pink.

**E. G. HILL**—Double dark red.

**EDITOR McFARLAND**—Deep pink.

**K. A. VICTORIA**—An old reliable; pure white.

**LADY HILLINGDON**—A beautiful yellow.

**McGREDY'S SCARLET**—A deep rose red. Well formed and very large.

**PINK RADIANCE**—Brilliant rose-pink. Very fragrant.

**PRES. HERBERT HOOVER**—Yellow, orange and scarlet.

**PAUL NEYRON**—Very large red.

**RED AMERICAN BEAUTY**—A good old reliable in red.

**SUNBURST**—An outstanding yellow.

**SOUER THERESA**—Double rich yellow. Vigorous, upright, profuse.

**TALISMAN**—Scarlet-rose and yellow.

### FLORIBUNDA or POLYANTHA ROSES

*Everblooming Baby Roses*

Bloom All Summer—June to Frost

**95c each 3 for \$2.70 10 for \$8.50**

**EUTIN**—Large clusters of very double, deep red flowers on a vigorous mildew resistant bush.

**GLORIA MUNDI**—Large fully double. Lasting. Orange-scarlet. Borne in clusters.

**IDEAL**—Dark scarlet. Borne in profusion. Immense compact bunches.

**POULSEN'S YELLOW**—Buds copper. Flowers yellow. Semi-double. Intensely fragrant.

### CLIMBING ROSES

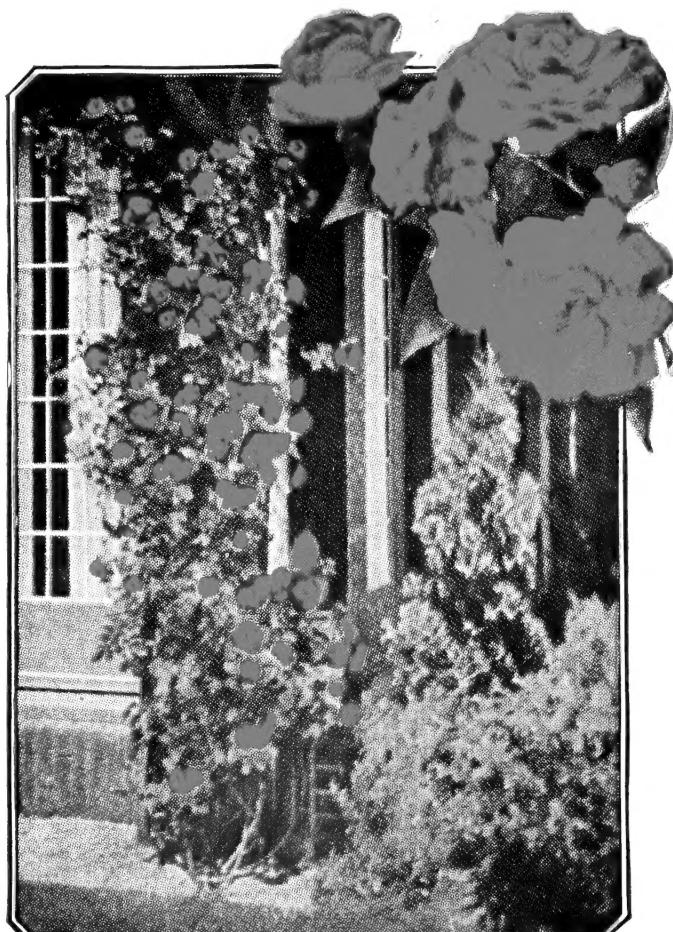
For mass display of color hardly anything can equal climbing roses in full bloom. Used on porches, arbors, trellis and trailing over fences. Plant them 3 to 4 feet apart. Paul's Scarlet Climber is the best red climber and outsells all other climbers.

**BLAZE, Pat. No. 10**—The everblooming Paul Scarlet with masses of scarlet blooms. **\$1.50 each.**

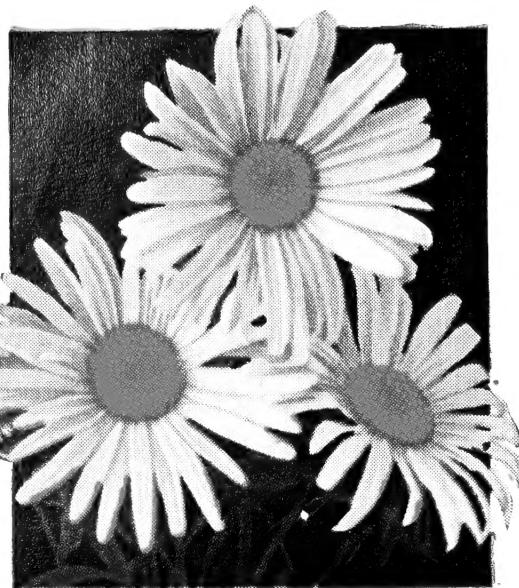
**AMERICAN BEAUTY**—Large sweet-scented, deep rose-pink flowers decorate the plant. Fully double blooms. **80c each.**

**PAUL'S SCARLET CLIMBER**—Midseason vivid scarlet and marvelously attractive when in full bloom. The brilliant color does not burn or fade and the quantity of blooms in June are profuse. **90c; 3 for \$2.50.**

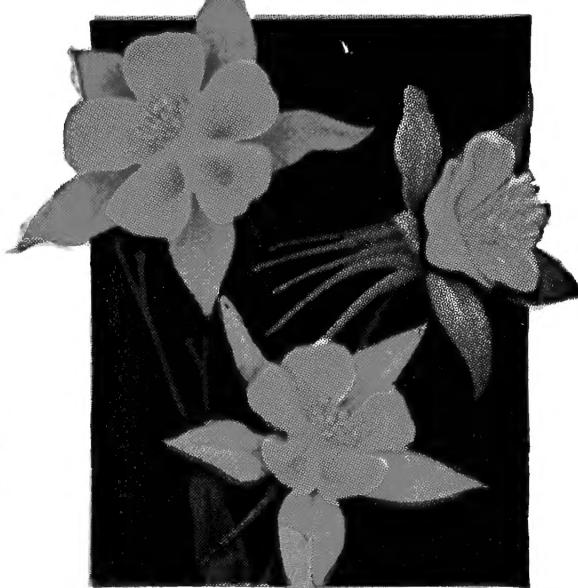
**CLIMBING ROSE OFFER 1 Each Variety \$3.00  
of Climbers**



PAUL'S SCARLET CLIMBER



**SHASTA DAISIES**  
Plants 35c each. See page 12



**AQUILEGIA**  
Plants 35c each. See page 3



**TRITOMA**  
Plants 35c each. See page 13

## GARTMAN'S GLORIOUS GLADIOLI ASSORTMENT

All of our bulbs are guaranteed to be top quality as to size. They are all healthy, vigorous, free from thrips and true to name. A trial order will convince you of the quality of these bulbs. We list here the latest in newer introductions.

**ELIZABETH THE QUEEN**—Beautiful clear lavender mauve, heavily ruffled. Open 7-8 at a time. **3 for 40c.**

**JEANIE**—Large clear pink with a creamy throat. **3 for 30c.**

**STOPLIGHT**—The new sensational red that is well liked by everyone. **3 for 40c.**

**MOTHER KADEL**—Clear medium yellow with no markings, opens up to 7 blooms at a time. **3 for 35c.**

**PEGGY LOU**—Large rose pink. There are no other glads with just this shade. **3 for 25c.**

**REWI FALLU**—Dark blood red. Immense massive blooms of heavy texture. **3 for 25c.**

**KING LEAR**—Wonderful exhibition purple. Large size and beautifully ruffled. **3 for 25c.**

**MYRNA**—A blue ribbon winner in the creamy white class. Nicely ruffled and a real beauty. **3 for 25c.**

**24 BULBS**

**3 G'S GLAD. COLLECTION**  
3 EACH OF THE ABOVE VARIETIES

**\$2.25**

### SPECIAL RAINBOW COLLECTION

This mixture is made up of varieties listed on this page and many others, and will give you a very colorful assortment. Note the special prices.

**12 for 69c**

**25 for \$1.30**

**100 for \$4.95**

### OUTSTANDING GLADIOLUS OF MERIT

**BEACON**—Rose Salmon with rich creamy blotch in throat.

**ETHEL CAVE COLE**—Massive spikes of light pink with 7 to 8 open.

**GOLD DUST**—Early bright yellow.

**LAVENDER RUFFLES**—The name describes it perfectly. A grand flower.

**MARGERET BEATON**—Snow white with very small orange-scarlet blotch.

**PICARDY**—The most popular variety grown. Large tall salmon-pink.

**PELEGRINA**—Dark blue. This has been the standard dark blue.

**ROSA VAN LIMA**—Light rose with darker lines in the throat. Tall spikes.

**SNOW PRINCESS**—Large milky white with light cream throat. Large florets.

**Above Varieties, 3 for 25c; 6 for 45c; 12 for 85c;**

**25 for \$1.50**

### BLUE BEAUTY

The best medium blue on the market today. Large wide open blooms that shade darker toward the edges. This is a real special at

**6 for 90c 12 for \$1.50**

